

about it. If you're a CEO in corporate America, you are responsible for telling the truth to your shareholders and your employees. And in this new responsibility society, each of us—each of us is responsible for loving our neighbor just like we'd like to be loved ourselves.

For all Americans, these years in our history will always stand apart. There are quiet times in the life of a nation when little is expected of its leaders. This isn't one of those times. You and I are living in a period when the stakes are high, the challenges are difficult, a time when firm, firm resolve is needed.

None of us will ever forget that week when one era ended and another began. On September the 14th, 2001, I stood in the ruins of the Twin Towers. I'll never forget that day. There were policemen and firefighters shouting, "Whatever it takes, Mr. President. Whatever it takes." A guy in a hardhat pointed at me and said, "Do not let me down." As we all did that day, these men and women searching through the rubble took it personally. I took it personally. I have a responsibility that goes on. I will never relent in bringing justice to our enemies. I will defend the security of America, whatever it takes.

**Audience members.** Four more years! Four more years! Four more years!

**The President.** In these times, I've also been witness to the character of this Nation. Not so long ago, some had their doubts about the American character, our capacity to meet a serious challenge or a willingness to serve a cause greater than self-interest. Americans have given their answer. I have seen the unselfish courage of our troops. I have seen the heroism of Americans in the face of danger. I've seen the spirit of service and love and compassion renewed in our country. And we've all seen our Nation unite in common purpose when it mattered most.

We will need all of these qualities for the work ahead. See, we've got work to do. We've got a job. We must win the war on terror, and the world is counting on America to continue to lead the cause of freedom and peace.

We have work to do. We must spread opportunity to every part of the country. We must work together over the next 4 years to

make America a safer place, a stronger place, and a better place for every citizen.

This is the work that history has set before us. We welcome it, and we know that for our great country, the best days lie ahead.

May God bless you all, and may God continue to bless our country. Thank you for coming. Thank you all.

NOTE: The President spoke at 5:25 p.m. at Copeland Park. In his remarks, he referred to Dan Kapanke, owner, Lacrosse Loggers baseball team and candidate for Wisconsin State Senate; State Senator Mary Panzer and State Representative John Gard of Wisconsin; country music entertainer Larry Gatlin; Dale W. Schultz, candidate for Congress in Wisconsin's 3d Congressional District; and former President Saddam Hussein of Iraq. This item was not received in time for publication in the appropriate issue.

## **Proclamation 7781—Asian/Pacific American Heritage Month, 2004**

*May 7, 2004*

*By the President of the United States of America*

### **A Proclamation**

During Asian/Pacific American Heritage Month, we honor the accomplishments of Asian/Pacific Americans and the many ways they have enriched our society and shaped the character of our Nation through their diverse languages, cultures, and religious beliefs.

Today, Asian/Pacific Americans are leaders in public service, business, government, science, law, education, athletics, the arts, and many other areas. Their love of family, community, and hard work has helped to uphold our Nation for many generations. Asian/Pacific American entrepreneurs are helping to strengthen our economy and our communities through their hard work and ingenuity, and they inspire a new generation of American innovation through their example.

Throughout our history, Asian/Pacific Americans have been patriots, answering the call to defend our Nation and to protect the blessings of liberty and democracy. Today, in the war on terror, Asian/Pacific Americans serve proudly as they carry on our Nation's noble tradition of advancing the cause of

freedom around the world. We are grateful for the sacrifice of our men and women in uniform and those who love and support them as we fight to protect our homeland and make the world safe for democracy.

Today, the more than 13 million Americans of Asian or Pacific Island heritage contribute to the vitality, success, and prosperity of our Nation. To honor the achievements and contributions of Asian/Pacific Americans, the Congress by Public Law 102-450 as amended, has designated the month of May each year as "Asian/Pacific American Heritage Month."

**Now, Therefore, I, George W. Bush,** President of the United States of America, do hereby proclaim May 2004 as Asian/Pacific American Heritage Month. I call upon the people of the United States to reflect upon the history of Asian/Pacific Americans and their many contributions to our Nation.

**In Witness Whereof,** I have hereunto set my hand this seventh day of May, in the year of our Lord two thousand four, and of the Independence of the United States of America the two hundred and twenty-eighth.

**George W. Bush**

[Filed with the Office of the Federal Register, 8:45 a.m., May 11, 2004]

NOTE: This proclamation was published in the *Federal Register* on May 12. This item was not received in time for publication in the appropriate issue.

### **Proclamation 7782—National Physical Fitness and Sports Month, 2004**

*May 7, 2004*

*By the President of the United States of America*

#### **A Proclamation**

Physical fitness is an integral part of a healthy life and a healthy America. National Physical Fitness and Sports Month provides an opportunity for all Americans to learn more about the benefits of exercise and sports and to make being physically active part of their everyday lives.

Regular physical activity builds strength and aerobic fitness, provides motivation, promotes relaxation, and facilitates sleep for people of all ages and abilities. Regular exercise—in some cases, simply walking for half an hour—can help reduce the risk of many serious health problems, such as heart disease and diabetes. By participating in sports, individuals also learn teamwork, discipline, and how to accept victory and defeat with grace. These important lessons help build good character and teach strong values.

My Administration has recommended a few simple steps to achieve better health and fitness. Our HealthierUS Initiative promotes daily physical activity, healthy diets, and preventative screenings. It also encourages people to avoid tobacco and drugs, and to make responsible choices about alcohol. Across our country, people are making physical activity part of their daily lives by participating in the President's Challenge, a fitness program that helps them track weekly fitness activities and rewards them for reaching defined fitness goals.

As we observe National Physical Fitness and Sports Month, I urge adults and children to participate in regular physical activity. I encourage parents to make family time active, and I call on Americans to help motivate their friends to have an active lifestyle. By exercising regularly and participating in sports, we can improve our health, set a positive example for our children, and help build a stronger future for our country.

**Now, Therefore, I, George W. Bush,** President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim May 2004 as National Physical Fitness and Sports Month. I call upon the people of the United States to recognize the importance of daily physical activity and sports for all our citizens, and to make fitness a part of daily life. I also call on all Americans to celebrate this month with appropriate ceremonies, activities, and programs.

**In Witness Whereof,** I have hereunto set my hand this seventh day of May, in the year of our Lord two thousand four, and of the